

DHP 2008 Accomplishments

Organization

Fundraising:

Taffy Opry production - \$7,000

1st Diabetes Coalition/DHP Holiday Fashion Gala - \$5,000/\$2,500

3rd Annual Community Yard Sale/Flea Market - \$2,036

Breakfast in the Park - \$1,440

14th Annual Award Breakfast – Karen Keown, Speaker

Met monthly with Synergy Committee

Worked with Serra Designs creating an Audubon collectible

Recruited 17 new members to DHP

Promotion

Continued partnership with Chamber of Commerce to promote “Think Henderson:

Continued working with WC Handy Blues Festival

Continued working with Bluegrass in the Park/Folklife Festival

17 Steamboat stops – greeting passengers & promoting shopping in downtown

Sponsored Annual Halloween Event

2008 DHP Summer Concert Series

Highway 41

Skip Bond and the Fugitives

Ritt Deitz

Keith Vincent

Indianapolis Jazz Orchestra

The Southlanders Quartet

Andrea Tanaro & the Optional Italian Buffet

Design

\$3,000 received to date from Yeager Charitable Trust for downtown signage (Signage in place in early 2009)

Worked with Community Inmate Program to plant and maintain flowers in urns

Loft Tour – highlighted 6 upper story living spaces

Worked with Henderson Garden Club and Community Inmate Program to decorate downtown for Christmas

Economic Development

Over \$1 million re-invested in downtown

Jobs Created – 21

Partnered with HPD to create Business Watch Program

Continued Monthly Newsletters

Continued regular visits to DHP members

Continued Business Recruitment & Retention efforts

Staff Involvement

Serves on Preservation Kentucky Board of Directors

Serve as Kentucky Main Street Regional Captain

Attended Quarterly Main Street Managers Meetings

Attended National Town Meeting on Main Street