




DowntowNews: The Downtown Henderson Project eNewsletter

Volume 30, Issue 4

May 2009

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DOWNTOWN DERBY DAY TREASURE HUNT

The Downtown Henderson Project, Think Henderson and the Henderson County Schools will sponsor a Treasure Hunt in downtown Henderson on Saturday, May 2, 2009. Fourteen (14) downtown shops will participate in the event that will be held from 10:00 a.m. - 2:00 p.m. Since it is Derby Day, we encourage participants to wear Derby hats and be included in the Hat Contest. A \$25 Chamber of Commerce gift certificate will be awarded to the winner of the Hat Contest.

This is the second time the event is being held. There was such a tremendous response to the 2007 Mother/Daughter event, it was decided to expand on the idea and include all family members as well.

The Derby Day Treasure Hunt will begin at the Downtown Henderson Project office at 131 N. Main Street. Interested participants will come to the office between the hours of 10:00 a.m. and 12:00 p.m. to pick up the first clue of the treasure hunt. The participating stores are: Welcome Home, Princess Mall Antiques & Collectibles, Breck's Bicycle Shop, gabbi's Boutique, Liquid Life Cafe, J'Petals Floral and Gifts, Serendipity Scrapbooking, The Gold Mine, Matt's News, Homefolks Gifts, Klassy Kids, Merle Norman Cosmetics in 3rd Street House Gift Shop, Victoria's Boutique, and Memories Past & Present.

The event will conclude at 2 p.m. at the gazebo in Central Park for lemonade and cookies. At 2:30 p.m. a drawing for a \$100 gift certificate from the DHP and Think Henderson will be awarded as well as the Derby Hat Contest. The Henderson County Schools have created the treasure hunt clues for the event.

Barbara Wold - Global Retail & Consumer Expert

We'd like to take this opportunity to invite you to an exceptional presentation hosted by the Kentucky Main Street Program in Ft. Thomas, Ky. on Thursday, May 14, 2009 at the Fort Thomas Community Center, 100 Cochran Street.

The speaker will be Barbara Wold, a global retail & consumer expert. Barbara is a street-smart, down-to-earth business speaker, presenting topics from sales and marketing to customer service and tourism. Barbara helps merchants think about who they are--and who they want to be. She gives downtown merchants and independent owners tried, tested and proven ways to improve business.

You will want to attend **"The Wow!Feel" - See it on Your Customer's Face Day After Day** session from 6:00-9:00p.m. In today's increasingly competitive marketplace, effectively managing the customer relationship and experience is essential to both short-term success and long-term growth. You will come away knowing how to: Define your customer's overall experience; Build superior loyalty by obsessing over every step of the customers experience; Turn customers into advocates; Create a real-time experience to drive competitive advantage; Create a culture of service excellence; Inspire great performances from your service workforce; Get your customers to say "WOW!"

Contact the DHP office at 270-827-0016 for registration forms and additional information. The cost for this session is \$20.00.

DATES TO REMEMBER

Think Henderson Meeting

May 5, 12, 19, 26 at 8:15 a.m. at the Downtown Sandwich Shoppe

Downtown Derby Treasure Hunt

May 2, 10:00-2:00 Pick up 1st clue at DHP office

Treasure Hunt concludes at Gazebo, Central Park, 2-2:30

Prizes for Hat Contest and Winner of Treasure Hunt awarded at 2:30p.m.

Ohio Valley Cruisers

May 16-23rd Annual Pre-Car Show-Cruise In Sock Hop

on Main St. between 2nd and 3rd Streets - 4:00p.m.
May 17-23rd Annual downtown Car Show, Main Street
between 1st & 3rd Streets

Networking Meeting

May 19 from 7:45-8:45 a.m. at Liquid Life - 115 First Street

Rookies & Big Daddy's Fundraiser for Riverview School

May 22 - 4:00 - midnight - Entertainment

May 23 - 11:00am - midnight - Entertainment

May 23 - Breck's Bicycle Shop will have a bike ride beginning at 8:00 a.m. Register that morning. 12 mile and approx. 20 mile routes. For more info call 270-827-5708.

DHP Board Meeting

May 21st, 8:00am DHP Office, 131 N. Main St.

William Branaman Street Strut People's Parade

The Street Strut Parade day has been changed to Saturday, June 13th. The committee decided that the Grand Ooh-Pee-Doo should reign throughout the W.C. Handy Festival instead of one night. The parade will now be held the same day as the Taste of Henderson, beginning at 10 a.m. on the Elm Street side of Central Park. Mark your calendars for this date and be part of the parade! Come "strut your stuff" and have a great time. Who knows, you might be the next Grand Ooh-Pee-Doo!



"BUY LOCAL" - "THINK HENDERSON"



By living by the mantras "buy local" and "Think Henderson", it becomes a win-win for everyone! Downtown Henderson has so much to choose from-come Downtown and check us out.

MONTHLY BUSINESS HIGHLIGHT

Downtown Sandwich Shoppe

Owner: Alan Taylor

Address: 230 Second Street

Phone: 270-830-9224

Hours: M-F 10:00-2:00

Dunaway's Imperial Pharmacy

Owners: Jed Dunaway & Mike Farmer

Address: 110 Third Street

Phone: 270-826-6565

Hours: M-F 9:00-6:00 Sat. 9:00-3:00

Fast Print

Owner: Mark Spalding

Address: 309 First Street

Phone: 270-826-5634

Hours: M-F 8:00-5:00

gabbi's Boutique

Owner: Angie Lilly

Address: 137 Second Street

Phone: 270-827-1567

Hours: M-F 10:00-6:00 Sat. 9:00-2:00

The DHP will be featuring several of our members in the monthly newsletter. We hope that this "Monthly Highlight" will be a reminder to everyone of the great retail market we have in Henderson!!

THINK HENDERSON - BUY LOCAL

JOIN THE DOWNTOWN HENDERSON PROJECT

MEMBERSHIP CATEGORIES (Annual dues)

Individual/Family \$50
Friend of Downtown \$100
Organization/Church \$150
Small Business/Professional \$250
Large Business/Industry \$500
Patron \$600 Leadership \$1200
Heart of Henderson \$2000 or above

Membership can be billed annually or semi-annually. To join contact the DHP by phone at 270-827-0016 or via email at julie@downtownhenderson.org.

Sincerely,

Downtown Henderson Project