

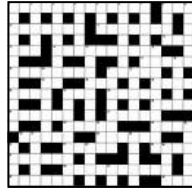


# DowntownNews

VOLUME 26 ISSUE 2

MARCH 2008

THE MISSION OF THE  
DOWNTOWN HENDERSON PROJECT:  
TO PROMOTE, IMPROVE AND PRESERVE  
THE UNIQUE CHARACTER AND ECO-  
NOMIC VITALITY OF DOWNTOWN  
HENDERSON.



## STAFF

Julie Turnipseed, Executive  
Director  
Dena Wilkerson  
Bookkeeper  
Beth Strawn, Events  
Coordinator  
Diane King, Media Volunteer  
Kate Boswell, DHP Volunteer

# Puggleg Hunt

## March 15-21, 2008

# HENDERSON

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Come one...come all to another exciting event sponsored by "Think Henderson". What is a Puggleg Hunt? It is a cross between a puzzle and egg hunt for all ages. It kicks off at the Downtown Henderson Project where each participant will pick up a puzzle board and their first egg with a logo of a participating business in it. That will take them to a business where they will get the first puzzle clue and the next logo. When their puzzle is complete and they have all their eggs they come back to the Downtown Henderson Project to receive a Golden Egg. The Golden Egg will have a coupon for a return visit to one of the participating stores. The completed puzzle will give them entry for a drawing for a \$100 gift certificate from "Think Henderson".

### Participants:

Memories Past & Present	Victoria's Boutique	Square Yard Carpet
Klassy Kids	L& N Bed & Breakfast	Fantastic Sams
The Pear Tree	Wiley's Café	Best One Tire
Third Street House	Serendipity	Golden Coral
J'Petals Florals & Gifts	Princess Antique Mall	
Homefolks Gifts & Hardware	Henderson Chevrolet	

## New Members to DHP

We would also like to welcome three new members to the DHP:

- Serendipity - 19 S. Main St.
- Diamond Delights - 350 4th St.
- Dr. Thomas B. Logan - Friend of Downtown

We appreciate your membership!

## Events Calendar 2008

The 2008 Events Calendar for Henderson, KY is now available in the DHP office, 131 N. Main Street and at the Henderson County Tourist Commission at 101 N. Water St, Suite B.



## **It's Not Too Late!**

You still have an opportunity to get involved in the "Think Henderson" campaign. We have had so many wonderfully positive comments about this shop local campaign we think everyone would want to be on board. You may have thought it was too late—but it is not!

We will kick-off the Puggle Hunt in March, and there will be more contests to come. We want to continue our efforts to advertise and get the word out for Henderson to shop Henderson. Don't delay get....on board now, don't miss another chance to support Henderson.

## Dates to Remember

Puggle Hunt: **March 15 - 21**

DHP Board Meeting: **March 20**, 8:00a.m. DHP Board Room, 131 N. Main St.

DHP Annual Board Retreat, **April 10**, 7:30 a.m. – 12:00p.m. Reichert—Baker Place, 121 1/2 N. Main St.

A special thanks to Ralph & Marcia Baker for providing this unique location.

## Seeking Design Committee Volunteers

We are looking for volunteers who would be interested in serving on our design committee. This will involve issues such as new signage and plantings for Downtown.

If you would like to join this committee please contact us at the DHP office 131 N. Main St or 270-827-0016.

## **Economic Development Professionals**

### **Visit Henderson**

Henderson will be hosting the KAED (Kentucky Association for Economic Development) April 16-18 in Henderson. This Spring Conference will bring KAED members from all over the state to Henderson, and we are expecting 125-150 attendees. There will be activities at Audubon Museum, a golf outing, a Henderson Historic Walking Tour, shopping opportunities, a special Riverbend Academy "Blues Café", etc. All meetings will be held downtown at Wolf's Banquet and Convention Center.

This is an opportunity for your business to provide a coupon for attendees. Please call the DHP if you would like to submit a coupon.

# Summer Concert Series - We Need You!

As most people know, the Downtown Henderson Project has been providing the community with a Summer Concert Series since 2001. We have been able to bring to the riverfront some wonderful, talented bands and this is only due to the fabulous business and individual sponsors from our community. If we did not have our sponsors, our non-profit organization would be unable to provide this quality entertainment. There are not enough words to express our deepest thanks to these sponsors!

Expressing thanks is sometimes difficult; however, we would like to share with you several of the ways we thank our sponsors and help to bring some added exposure to their business. We have three different levels of giving and therefore, this visibility is divided upon the level that is given.

1. Promotion on a local television station
2. Promotion on WSON Radio "Speak-Up" Program
3. Gleaner newspaper coverage
4. Promotion in DHP Newsletter
5. Included in all press releases
6. Included in all community calendar posting, both paper and internet
7. Link to sponsors' web pages on [www.downtownhenderson.org](http://www.downtownhenderson.org)
8. Schedule ad in Handy guide with mention of sponsors
9. Table toppers in local restaurants
10. Color posters distributed with entire schedule
11. Billboard with concert and sponsor/logo information.
12. Banners with sponsor name provided by DHP
13. Meet and greet prior to sponsored show
14. Live Sponsor announces at concert.
15. Primary sponsor logo will be in larger font.



We are always looking for new sponsors. If you know of a business that would like to be part of our exciting Summer Concert Series and receive added business exposure, share this information with them. We can be contacted at 131 N. Main Street, or phone 270-827-0016.

## 2008 Annual Awards Breakfast Recap

We had another successful Awards Breakfast this year and all who attended had a great time. We would like to once again thank our sponsors for supporting this event: Alles Brothers, Big Rivers Electric Corporation, Fifth Third Bank, Methodist Hospital, Ohio Valley Financial Group, The Color Connection and YMCA.

Karen Keown, Economic Development Coordinator from KY Heritage Council gave a very informative talk on "Downtown Marketing Tips for 2008". Feel free to get in touch if you were unable to attend and would like some information on her PowerPoint slide show and talk.

### 2008 Award Winners

*"Heart Of Downtown"* - Maurice Galloway

*Commercial Design* - Sally M. Fife, O.D.

*Commercial Preservation* - Ohio Valley Financial Group

*Residential Preservation* - Edward & Jule McClellan

*Downtown Enrichment* - Matthew & Carrie Eddmenson

*Downtown Enrichment* - Harvey Ershig

*In Appreciation* - Jailer Ron Herrington & the Community Service Program





Downtown Henderson Project

131 N. Main Street,

Henderson, KY 42420

Phone & Fax: 270.827-0016

Non Profit Org.

U.S. Postage

PAID

Henderson, KY

Permit No. 530

visit us on the Web



[www.downtownhenderson.org](http://www.downtownhenderson.org)

## Become a member of the **Downtown Henderson Project!**

### MEMBERSHIP CATEGORIES (Annual dues)

Individual/Family	\$50
Friend of Downtown	\$100
Organization/Church	\$150
Small Business/Professional	\$250
Large Business/Industry	\$500
Patron	\$600
Leadership	\$1200
Heart of Henderson	\$2000 or above

Date \_\_\_\_\_

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_