



DowntownNews

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MAY 2008

THE MISSION OF THE
DOWNTOWN HENDERSON PROJECT:
TO PROMOTE, IMPROVE AND PRESERVE
THE UNIQUE CHARACTER AND ECO-
NOMIC VITALITY OF DOWNTOWN
HENDERSON.

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DHP 2008 Summer Concert Series

It's hard to believe that we are getting ready to kick off another Summer Concert Series, but we are! This year's line up features some returning bands that our community enjoys as well as new entertainers. For our bluegrass music lovers, Highway 41 will start off our series. For our rock 'n roll lovers we've brought back a crowd favorite, Skip Bond and the Fugitives.

We have great entertainment for the Independence Bank 4th of July Celebration, starting with Steve-O and Jimmy D, and closing our evening is one of Henderson's favorite entertainers, Keith Vincent.

A new entertainer is Ritt Deitz from Madison, WI. He is a native of Boone County, KY and has family in Henderson. He recorded a song titled "Henderson" that he and his sons will perform on the Henderson river front! His style of music is a blend of hip hillbilly and folk-style roots rock. You won't want to miss this night of great music.

For those of you who love the 'Big Band Sounds', you will be in for a special treat from the Indianapolis Jazz Orchestra as they perform "Swing! Swing! Swing!" A spectacular big band revue that highlights nothing less than the greatest instrumental and vocal swing hits of all time.



One of our favorite southern gospel groups will return to our stage...The Southlanders! Their music style is straight-forward southern gospel, 4-part harmony quartet music. They perform past and present gospel songs with energy, passion and sincerity. Our intermission music will be provided by E.J. Simmons and the First Missionary Baptist Church Sanctuary Choir.

Closing our concert series is a band from Bowling Green, KY, Andrea Tanaro & the Optional Italian Buffet. In 2006, Andrea represented Kentucky at the International Blues Challenge as one of the top 50 solo/duo blues artists in the world. Andrea is known as one of the top vocalists and harmonica players in the country. Join us in welcoming this band to Henderson.

We can not begin to thank the Henderson's businesses that have stepped up and offered sponsorships for our concert series! Our many thanks go to....Independence Bank, Western Kentucky Energy, an E-ON company, Weaver, Dalton & Associates, Branch of Ameriprise Financial Services, Alcan, Bach Hamilton, LLP, Ohio Valley Financial Services, Sitex, US Bank, Home Oil and Gas, Henderson National Bank, State Farm Insurance Agents, Anne Thrasher Boyd, Paul Wilson, Al Baity & Steve Tweddell, Wolf's Restaurant, Old National Bank, Henderson Chevrolet, Evansville Teachers Federal Credit Union, Vaughn Insurance Agent, Herb McKee, Citi-Center Office Building, & Subway. Our media sponsors are 14 WFIE, The Gleaner, and WSON Radio. None of this would not be possible without these fabulous sponsors.

Downtown Henderson Project Summer Concert Series

IT'S FREE!

2   8

All concerts start at
7 PM on the Riverfront

June 20

Hwy 41

Sponsors: Henderson Chevrolet, Old National Bank, Vaughn Ins. Agent

June 27

Skip Bond & the Fugitives

Sponsors: WKE, Alcan, Henderson National Bank

July 4

**Independence Bank 4th July
Celebration**

Fireworks Sponsor: Independence bank

Musical Entertainment: Steve-O and Jimmy D Keith Vincent

Music Sponsors: Wolf's Restaurant a & Convention Center, State Farm Insurance Agents

July 11

Ritt Deitz

Sponsors: Home Oil and Gas, Evansville Fed. Teachers Credit Union

July 18 (Indianapolis Jazz Orchestra)

Big Band Shows of the Midwest

Sponsors: Weaver, Dalton & Associates Branch of Ameriprise Financial

July 25

The Southlanders

Intermission Music: E.J. Simmons and First Missionary Baptist Church Sanctuary Choir

Sponsors: Herb McKee, Citi Center Office Building, US Bank

August 1

Andrea Tanaro & the Optional Italian Buffet

Sponsors: Ohio Valley Financial Group, Bach Hamilton LLP, Sitex



New Businesses

En El Rio: 104 North Water Street, 270 826 0099. Owners: Dennis Francis, Jr & Mike Hall, Manager: Michelle Thomas. Will open first part of May..... Keep your eyes open!

One Stop Recording: 232 North Main Street. Band and artist recording and custom screen T-shirts. Owner: Thomas Skinner

Dates to Remember

Design Committee **May 2**, DHP Board Room 131 N. Main St.

New Harmonies opens **May 3** at Riverbend Academy - Celebrating American Roots Music

Retailers Meeting **May 14**, 8:00a.m. DHP Board Room, 131 N. Main St

DHP Board Meeting: **May 15**, 8:00a.m. DHP Board Room, 131 N. Main St.

Delta Queen arrives: **May 17, May 23, May 31**

“FREE” Music Event

Benefit for Riverview School

May 16 & 17

Big Daddy’s, Water St, Between 1st & 2nd St

100% of monies raised will go to Riverview School

Donations will be collected throughout the event

Friday, May 16th Schedule

5:00-6:30pm – Lindsey Williams and Adam Blythe

6:30-7:30 - Samuel Jackson Band

7:30-9:00 - Robbie Toerne Band

9:00-11:30 – KASPER

Saturday, May 17th Schedule

Earlier music will be provided by Riverbend Academy Students and other bands TBA

2:30-4:00 - Fifth Wheel

4:00-6:00-Grady Brothers

6:30-8:30-Cheap Date

9:00-1:30 Huckelberry's

- Sound, lights and stage provided by Tobias J Productions
- MC - Randy Vaughn along with a few surprise visits from TV personalities
- 96 STO will present on Friday night
- RC Cola has donated drinks
- If a business would like to display a banner the cost is \$150 and all money goes to the school
- Rain date for Friday night-music will be moved to Saturday

Farmers Market Coming Soon !

Opens every Tuesday, Friday and Saturday starting in **June:**



10:00a.m. - 6:00p.m.

Corner of Second and Main Street

2008 Board Retreat

Thank you to all those who attended the 2008 Board Retreat at Reichert Baker Place. The meeting was very successful and the location was a pleasure to work in. We will be reporting the results in next months newsletter. Once again thank you to Ralph and Marcia Baker for providing this unique location.

Keep Them Coming Back

This article is excerpts from “Little Dividends by Melissa Knific from Earnshaw Magazine: Provided by Diana Whitmore-Klassy Kids.

Retailers may need to adjust their operations during tough economic times. Here are some ways to attract customers to get through it all.

- **Increase Promotional Events**– Draw consumers with fun experiences that can only be found in your store.
- **Provide a Variety of Prices**-If you are a boutique owner and are afraid of losing out to the big guys, make sure you stock items for all wallets.
- **Tantalize with Giveaways**– Provide incentives for spending certain amounts.
- **Keep in Touch**– Remind people that you’re there with an e-blast highlighting spring’s new arrivals in store.
- **Offer Gift Sets**– When shoppers can get multiple items for a set price, they may feel like they are getting more for their money.



Downtown Henderson Project

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U.S. Postage

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Henderson, KY

Permit No. 530

visit us on the Web



www.downtownhenderson.org

Become a member of the **Downtown Henderson Project!**

MEMBERSHIP CATEGORIES (Annual dues)

Individual/Family	\$50
Friend of Downtown	\$100
Organization/Church	\$150
Small Business/Professional	\$250
Large Business/Industry	\$500
Patron	\$600
Leadership	\$1200
Heart of Henderson	\$2000 or above

Date _____

Name _____ Business Name _____

Address _____ Phone _____

Email _____