



DHP

Downtown Henderson Project

DowntowNews: The Downtown Henderson Project eNewsletter

Volume 31, Issue 5

June 2009

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WILLIAM BRANAMAN STREET STRUT PEOPLES PARADE

What are you thinking of when you think of gaudy, wild outfits, creatively designed umbrellas, live jazz music and awesome strutters....you'd be thinking of the lively Street Strut Peoples Parade!

Come help us kick off the beginning of the W.C. Handy Blues & Barbarque Festival and the Taste of Henderson by being part of this parade on Saturday, June 13 beginning at 10:00a.m. from the Elm Street side of Central Park.

There are several categories in which you can win prizes such as Best Strutter (Adult & Child), Best Decorated Umbrella (Adult & Child), Best Decorated Bike or Wagon, Best Use of Aluminum, Best Decorated Golf Cart and the big award of the 2009 Grand Ooh Pee Doo!

Be sure to check out the W.C. Handy web site at www.handyblues.org for all the information on the activities and bands that are scheduled for the festival. The Children's Art Camp and Umbrella Workshop will be on Thursday, June 11 from 2:00p.m. to 4:00p.m. at the J.F. Kennedy Community Center. Come enjoy the great time!

Barbara Wold - Deliver Better Customer Service by Having "FUN"

One of the biggest reasons customers do not return is they have no reason to. Sure they might get what they want, but they often get it with "no" personality, "no" sparkle and "no" sizzle. Their experience is a dud. There is nothing memorable about the experience.

Are you leaving the fun and playful part of your personality at the front door each day? For many, work is a place to be serious - fun happens on vacation and away from work. We need to accept fun as another element of the workplace.

Companies that enjoy tremendous customer loyalty offer their customers something they can't get anywhere else ---*FUN!* They provide an unexpected, positive experience. The employees enjoy their work, each other and their customers.

They find ways to bring fun and joy into their work and they bring their customers along for the ride.

Have Fun at Work

- Fun Increases productivity
- Laughing reduces stress
- Acting silly requires maturity
- Fun is a "natural social glue"
- Having fun gets the job done
- Have fun with your customers

Barbara Wold, International Speaker, Author and Business Strategist, Global Retail & Consumer Expert. June 9, 2009

DATES TO REMEMBER

Think Henderson Meeting

June 9, 16, 23, 30 at 8:00 a.m. at the Downtown Sandwich Shoppe

JUNE 5 - Northwest Ky. Regional Main Street Meeting

CHILDREN'S ART CAMP & UMBRELLA WORKSHOP

June 11, 2:00-4:00pm at John F. Kennedy Community Center, Alvasia & Vine Streets. Ages K-5th grade. Free

WILLIAM BRANAMAN STREET STRUT PEOPLES PARADE

June 13, 10:00am, line up at 9:45 Elm Street Side, County parking lot. KICK OFF THE W.C. HANDY BLUES & BARBECUE FESTIVAL

JUNE 13 - TASTE OF HENDERSON BARBECUE Central Park, Downtown Henderson, KY 9:00 am Live music begins at 11:30am

MONDAY, JUNE 15 - THURSDAY, JUNE 18 - Handy Lunch Breaks, various downtown restaurants beginning at 11:45 a.m.

WEDNESDAY, JUNE 17 - Music mentoring children's workshop with Eric Bibb 10:30 a.m. RiverBend Academy; Song-Writing Guitar workshop with Eric Bibb, 3:00p.m. RiverBend Academy.

WEDNESDAY, JUNE 17TH CONTINUES UNTIL SATURDAY, JUNE 20 - W.C. HANDY BLUES FESTIVAL

JUNE 17 - Building Codes & Historic Buildings workshop - Louisville

DHP Board Meeting

June 18th, 8:00am DHP Office, 131 N. Main St.

June 23 - Networking Meeting - DHP Office 8:00 am- Retail & restaurant businesses invited for "brainstorming" meeting

**JUNE 26 - DHP SUMMER CONCERT SERIES BEGINS
HIGHWAY 41** - Bluegrass music, 7:00-9:00pm, Audubon Mill
Park, Henderson, KY riverfront

**JULY 4TH- INDEPENDENCE BANK 4TH OF JULY
CELEBRATION - HENDERSON RIVERFRONT;** Food vendors,
petting zoo, The Magic Man Magician, balloon sculpting and
face painting. Music entertainers Lindsey Williams and Keith
Vincent. Events begin at 6:00 pm, Fireworks at 9:00pm

THINK HENDERSON

Just a reminder how important it is to do business with your
neighbor. When you shop or support your local businesses,
you are doing great things for our community.

1. You know what Henderson has to offer and you can tell
others.

2. The dollars you spend locally are spent over and over
again in Henderson. They don't leave our community
immediately.

3. You are supporting the people that do support
you...your customers, your clients, your patients.

Think Henderson! Think Local! Keep your \$'s here!

"BUY LOCAL" - "THINK HENDERSON"



By living by the mantras "buy local" and "Think Henderson", it
becomes a win-win for everyone! Downtown Henderson has
so much to choose from-come Downtown and check us out.

MONTHLY BUSINESS HIGHLIGHT

Hardee's

Manager: Don Watson

Address: 100 N. Green Street

Phone: 270-827-0245

Hours: Mon-Thurs 5:00am-10:00pm Fri & Sat. 5:00-11:00;

Sunday 5:30am-10:00pm

Henderson Paint & Glass

Owner: John Hall

Address: 126 N. Elm Street

Phone: 270-827-9865

Hours: M-F 7:00-5:00 Sat. 8:00-3:00

Glass shop hours- M-F 8:00-5:00 Closed Sat.

Homecrafters Paint & Glass

Owner: Carter Wilkerson

Address: 129 N. Main Street

Phone: 270-826-2795
Hours: M-F 7:00-5:00 Sat. 7:00-3:00

Homefolks Gifts & Hardware

Owners: Brent & Kim O'Daniel
Address: 120 N. Elm Street
Phone: 270-827-5745
Hours: M-F 9:00-5:00 Sat. 9:00-5:00 - Gift Shop
M-F 7:30-5:00 Sat. 7:30-5:00 - Hardware Store

J'Petals Floral & Gifts

Owner: Jayme Floyd
Address: 131 First Street
Phone: 270-826-2050
Hours: M-F 9:00-5:00 Sat. 9:00-12:00

The DHP will be featuring several of our members in the monthly newsletter. We hope that this "Monthly Highlight" will be a reminder to everyone of the great retail market we have in Henderson!!

THINK HENDERSON - BUY LOCAL

JOIN THE DOWNTOWN HENDERSON PROJECT

MEMBERSHIP CATEGORIES (Annual dues)

Individual/Family \$50
Friend of Downtown \$100
Organization/Church \$150
Small Business/Professional \$250
Large Business/Industry \$500
Patron \$600 Leadership \$1200
Heart of Henderson \$2000 or above

Membership can be billed annually or semi-annually. To join contact the DHP by phone at 270-827-0016 or via email at julie@downtownhenderson.org.

Sincerely,

Downtown Henderson Project

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